

## Marketing Executive – Wound Closure

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<b>Reporting to:</b> Wound Closure Director	<b>Direct Reports:</b> None
<b>Department:</b> Q-Close	<b>Location:</b> Watford – office based
<b>Contract type:</b> 12 month maternity cover	

Established in 2000, Clinisupplies / Qclose is a UK based medical devices company specialising in the manufacturing and marketing of products for the primary and secondary healthcare sectors.

*Mission:* To enhance quality of life and provide peace of mind

*Vision:* Access to precision medtech for every patient, globally

*Values:*

- Agile
- Inquisitive
- Collaborative

### What do we stand for?

At Clinisupplies / Q-close, we want to make a difference in healthcare. That means understanding our customers' needs and delivering on their biggest priorities. We recognise that the NHS needs to offer quality of care and save money – that's why we offer products that are designed to deliver value to customers. With a strong focus on Wound Closure, our products and services are developed to assist clinicians and patients, with practical solutions that provide high quality outcomes at an exceptional price.

### Role summary

We are looking to employ a Marketing Executive to support our growing Wound Closure business. The contract will be for a 12 month period to cover maternity leave. This role will support the Wound Closure team and will include working with internal and external stakeholders, brand management activities as well as day to day management of a variety of marketing projects and activities.

### Role responsibilities

*The following provides an indication of the key responsibilities involved in this role but is not intended to be an exhaustive list of all the duties that you may be required to do.*

- Proactively track trends in the market and competitor activity, collating all relevant intelligence and research to support the delivery of a differentiated brand strategy and the taking advantage of new sales opportunities
- Help in creating marketing plans

- Support the development of the NPD pipeline and help the implementation of new innovations and line extensions
- Support in creating innovative and enduring messaging for each brand that (a) customers can identify with, and (b) aligns with the company's mission and vision, resulting in market-leading loyalty and improving market share
- Develop, with team input, highly effective, user-friendly, customer-focused marketing materials, tools and exhibition spaces that showcase the brand personality and support the sales function and the customer journey
- Be the single point-of-contact for all product related queries, supporting the field-based teams and Customer Services department
- Support the Wound Closure Director with production of a forecast for the brand, attend regular reviews to ensure that Operations and Marketing are aligned
- Maintain tools to ensure the smooth running of the product portfolio across Marketing

### **Experience required**

#### **You are / have:**

- A proactive individual who can self-manage and prioritise their time and responsibilities, being able to manage multiple tasks – you are also a flexible team player who can adapt when needs change
- Well-organised with creative initiative, have a passion for finding new ways of doing things and are a strong implementer who enjoys making things happen
- Good concentration and focus – you are not easily distracted and when under pressure to deliver, you can get the job done to a high standard
- Willing to share ideas and are open to feedback
- Able to see ahead and keep the 'big picture' in mind, as well as having an eye for detail
- Excellent communication, interpersonal and stakeholder management skills – including strong presentation and language
- Enthusiastic, results driven and committed
- Commercially aware
- Able to work under pressure and to tight deadlines
- Exceptional with attention to detail and follow-through on all tasks and admin duties
- Strong numerical and analytical skills
- skills Advanced IT skills – particularly MS Office (Powerpoint and Excel) and other design packages
- Previous experience of working in Marketing

#### *Desirable:*

- Degree (or equivalent) in Business Studies or Marketing
- CIM Diploma in Professional Marketing (or equivalent)
- Experience in medical devices industry (e.g. wound closure, sutures etc.)
- Project management experience Previous experience in a similar role within a similar industry area is preferred.
- Demonstrable knowledge of healthcare industry, NHS environment and structure
- Marketing experience in healthcare industry

Clinisupplies / Q-close is dedicated to the continuous development of our employees and offer excellent career prospects for the strong candidate. We offer an attractive benefits package including

a competitive salary, 26 days holiday pro-rata (increasing with service) plus bank holidays, pension, profit related pay.

We are an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity.

**How to apply**

If you are interested in this position, please forward your CV to [recruitment@clinisupplies.co.uk](mailto:recruitment@clinisupplies.co.uk)

Please note that in addition to the interviews there will be assessments as part of our recruitment and selection process.

Candidates must be eligible to live and work in the UK. **No agencies please.**